



OBHIZATRIK Foundation



# SHOKKHOM LIVELIHOOD PROJECT EMPOWERING THE EXTREME POOR

A COMPLETE SOLUTION TO  
ERADICATING POVERTY FROM BANGLADESH



# ABOUT US

OBHIZATRIK Foundation

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**OBHIZATRIK Foundation** is a government registered non-profit organization located in Bangladesh. We actively work to eliminate poverty, ensure quality education, health and nutrition to the underprivileged people of Bangladesh. Our goal is to mitigate mass poverty from Bangladesh and equip underprivileged citizens with practical skills and education so that they can be self-reliant and acquire financial resiliency. Our projects are aimed to accomplish the Sustainable Development Goals 1,2,3,4 and 5, which are ensuring zero poverty, zero hunger, good health and well-being and quality education for all.



**Our mission** is to empower the nation by reallocating skills and resources to foster self-reliance and growth in every citizen irrespective of gender, age and financial condition.



**Our works** are centered on encouraging community growth and ensuring sustainability in all aspects of human life by eradicating poverty, ensuring inclusive education, establishing gender equality and social inclusivity and by improving general health and nutrition of humanity.



**We aspire** to accomplish the Sustainable Development Goals 1, 2, 3, 4 and 5.

## Activities

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OBHIZATRIK Foundation has 5 active sustainable projects, each working to establish the 5 SDGs. These are: SHOKKHOM livelihood project, SHOKKHOM Model Village, OBHIZATRIK School and Education, OBHIZATRIK Health care and Food hanger project.

Within the last 6 years, OBHIZATRIK Foundation has empowered 1250 families through SHOKKHOM livelihood business models across 8 districts in Bangladesh.

SHOKKHOM Model Village, executed by OBHIZATRIK Foundation and funded by AKIJ Group Ltd, aims to provide 300 underprivileged families living in the same village. This project provides fully developed and free livelihood business models as well community development facilities such as tubewell installation, public toilet installation, community bazaar, schools and religious institution establishment. The project have been implemented in 4 villages of Trishal Upazila, Mymensingh district.

Under the Education program, the organization has 3 registered full-free schools for underprivileged children under the name “OBHIZATRIK School”. OBHIZATRIK School currently provides full free quality education to 600 students in Mirpur and Rayerbazar in Dhaka and Latarchar village in Patuakhali.

The organization provides free healthcare facilities and emergency medical aid through its Health program. The Boat Ambulance project provides first aid to remote villages in the southern-most coastal regions.

OBHIZATRIK Foundation provides free food through its Food Hangar project which is currently active in 30 different locations across Dhaka.

# THE PATH TO ZERO POVERTY

SHOKKHOM Livelihood project

In the Bengali vocabulary, SHOKKHOM means being skillful or competent in a certain field of profession. In 2016, OBHIZATRIK Foundation first conceptualized the idea of providing free-of-cost and fully developed business models to the extreme poor. The goal of the project, entitled as SHOKKHOM, was to alleviate poverty and increase employment among the disadvantaged and destitute people of our country.

SHOKKHOM was initially implemented in 2016 at a very small scale involving only two families to see its results. The results of the test projects were highly positive, as beneficiaries started to see profit and make further investments on their business. Pondering its positive outcome, SHOKKHOM was redacted at a larger scale during 2017 to 2022. Now, after almost 6 years of activity, SHOKKHOM has a net total of 1250 beneficiaries across 8 districts in Bangladesh.



*SHOKKHOM is an unique approach to solving the poverty issue of Bangladesh. The project provides fully-developed and free-of-cost business model setups to underprivileged people so that they can generate a sustainable stream of income.*



Mission statement

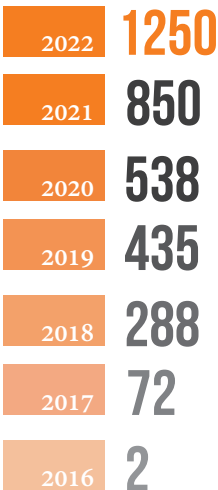
**To eradicate poverty and build financial resiliency**

SHOKKHOM aims to alleviate poverty and eradicate it in the long-run. Training modules incorporated within the project helps build financial resiliency.

## IMPACT MAPPING

From 2016- 2022

Beneficiaries throughout the years



Active in  
**8** districts

1. Dhaka
2. Rangpur
3. Kushtia
4. Patuakhali
5. Gazipur
6. Khagrachari
7. Barisal
8. Mymensingh

Projects  
**4** types

1. Agro-based
2. Livestock business
3. Transportation based models
4. Small enterprises

**99.2%**  
Success rate



**60%**  
female



**40%**  
male

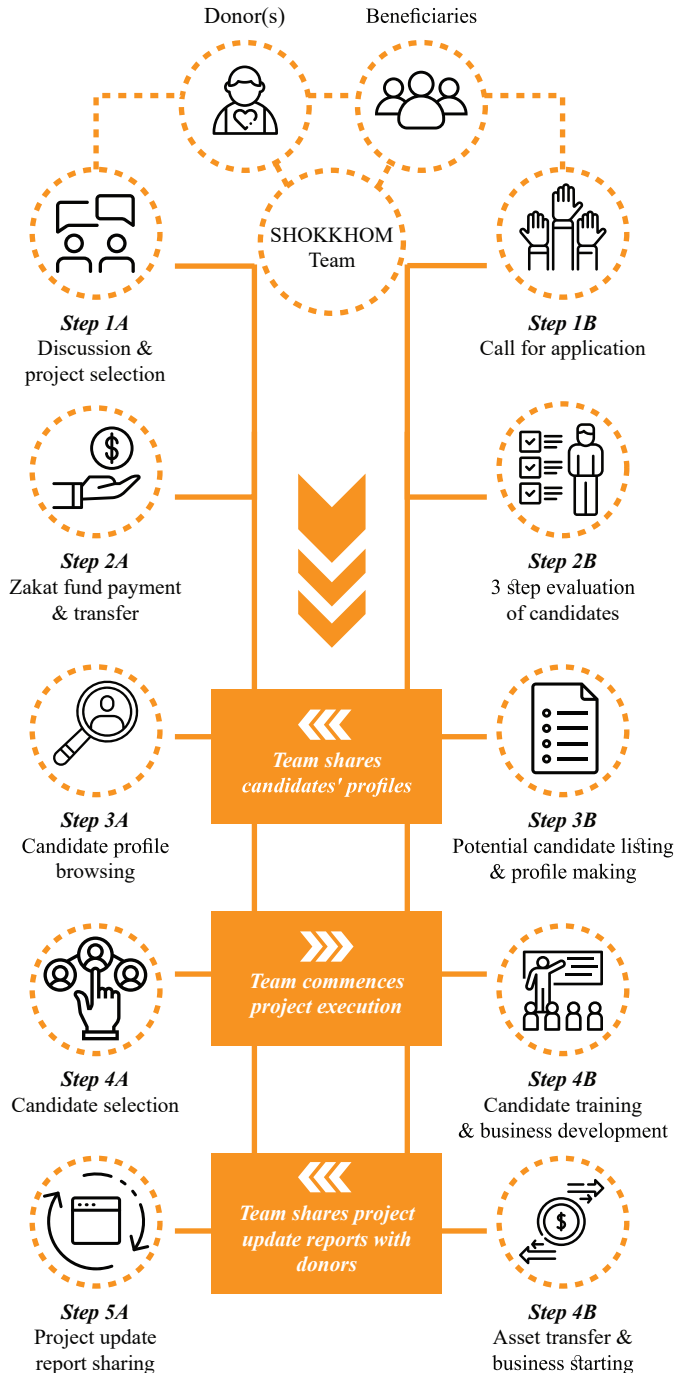
# THE PROCESS

How SHOKKHOM works

Projects are executed after going through many stages of discussion, interviews, evaluation and monitoring. The entire process is strictly observed and approved by our established Zakat board consisting five reputed Islamic scholars who are experts in the knowledge of Zakat and its distribution. The working process of every project under SHOKKHOM are same and follows the stages as mentioned in the diagram.

The stages are executed horizontally, where the SHOKKHOM team is simulatenously involved with the donors and candidates or potential beneficiaries. The entire process is executed under the supervision and guidance of the Zakat committee.

The complete project setups are handed over to the beneficiaries after the three step evaluation process.







## SHOKKHOM MODEL VILLAGE

Community based development

In August 2021 OBHIZATRIK Foundation conceptualized the SHOKKHOM Model Village which is a large scale community empowerment project. The purpose of the initiative is to eradicate poverty from unfledged villages by creating sustainable livelihood models for every able-bodied habitant lying under the poverty line.

This type of ideal village ensures that the inhabitants of the village will be self-sufficed. Every member of the village will be a part of the scheme where they ensure all of the basic facilities to lead a healthy and blissful life with socio-economic and financial sustainability. It ensures the sustainable future of the resources.

It was initially implemented in multiple rural villages of Trishal Mymensingh under the joint collaboration with Akij Welfare Trust Ltd. In its pilot phase, more than 300 families of the villages of Bamnakhali, Raimoni, Fakirpara and Mukkhopur villages of Mothbari Union in Trishal were provided diverse business models.

### Mission statement

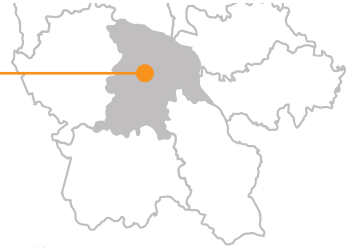
#### *Poverty eradication and community development in rural underprivileged villages*

This project aims to empower rural village people by providing them income generating business models and initiating community development projects.



## IMPACT MAPPING

SHOKKHOM Model Village, 2021  
Trishal, Mymensingh



Executed **300** Beneficiary families

Target 2030 **10,000** Beneficiary families and **5** models villages



AUTORICKSHAW

**10%**



SEWING MACHINE

**10%**



GOAT PROJECT

**8%**



CLOTH STORE

**1.5%**



AUTOVAN

**2%**



TAILOR SHOP

**1.5%**



SHEEP PROJECT

**2.5%**



TEA STALL

**3%**



COW PROJECT

**31.5%**



GROCERY STORE

**7.5%**



PISCICULTURE

**1.5%**



FOOD SHOP

**1.5%**



HOUSE WITH TOILET

**18%**



GENERAL STORE

**1.5%**

# SHARIAH BOARD COMMITTEE

Members and advisors



**Mufti Ubaidur Rahman Hammad**  
*Muhaddis of Jami'a Darul Ulum Instructor & HOD of IFA Consultancy (workshop), Dhaka*



**Mufti Ibrahim Khalil**  
*Khatib, Al Habibia Jam-e-Masjid  
Principal of Madrasatul Huda Al Arabia,  
Dhaka*



**Mufti Sheikh Belal Mahmudi**  
*Principal of Darul Ulum Muhammadiyah  
Madrasa, Dhaka*



**Mufti Neyamotullah**  
*Assistant Head Mufti of Markazatul  
Taqwa Al Islamia, Dhaka*

## Roles and responsibilities of committee

As we accept Zakat for the execution of SHOKKHOM projects, a need arose for the creation of a Shariah Board Committee to ensure the transparent transection abiding by all the Shariah laws in the program.

The committee was formed in 2019 through meeting presided over by Mr. Ahmed Imtiaz Jami, Founder and President of the organization with the presence of the Board of Directors. The quorum agreed on the creation of the Shariah Committee which will bear the following responsibilities:

1. To evaluate and monitor whether the Zakat fund is being used in accordance with Shariah laws
2. To evaluate whether recipients are eligible to receive Zakat and Zakat based projects
3. To determine whether whether donations are Zakat or not
4. To determine the amount of Zakat based on liquid and non-liquid asset of the donor
5. To provide written and verbal fatwa or explanation of any questions from donor or regarding Zakat.

## PROJECT COORDINATOR

Mr. Arif R. Hossain



Mr. Arif R. Hossain, currently the Director of Advanced Development and Technologies Ltd. has been affiliated as adviser and project coordinator of OBHIZATRIK Foundation since 2016. He actively supervises and monitors the SHOKKHOM livelihood project by guiding the team and the organization to develop better solutions and active measures against poverty. He is a well established social worker and blogger.

# FUNDING OPPORTUNITIES

in SHOKKHOM projects

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## Transportation based models

Project name	Details	Cost (BDT)
1. Rickshaw	New handmade rickshaw	24,000
2. Van	New Van for product transportation	18,000
3. CNG	Used CNG for transport service	10,00,000
4. Auto-rickshaw	New auto-rickshaw for physically challenged person	70,000
5. Easy bike	New easy bike from showroom	1,15,000
6. Motor bike	New motor bike for ride sharing	1,00,000
7. Car	Used car for ride sharing	6,00,000
8. Boat	New boat for fishing and passenger transport	50,000



## Agro-based business models

Project name	Details	Cost (BDT)
1. Land cultivation	Seed, fertilizer and other cultivation equipment	50,000
	Full land with seeds and fertilizer	1,00,000
2. Power tiller	A group of farmers will be provided one power tiller	1,46,000
3. External resource support to farmers	Equipment and other supplies for cultivation	60,000



# FUNDING OPPORTUNITIES

in SHOKKHOM projects



## Livestock based business models

Project name	Details	Cost (BDT)
1. Cow	Cow (single)	60,000
	Cow with calf	70,000
	Hybrid cow (dairy breed)	1,00,000
	Cow fattening project	60,000
2. Goat	Goat (single)	12,000
	Goat (pair)	20,250
3. Sheep	Sheep (pair)	18,000
4. Poultry	Chicken poultry (layer)	90,000
	Chicken poultry (broiler)	75,373
	Small poultry for home	20,000
5. Turkey	Poultry setup	80,000
6. Fisheries	Fish supply and fish food	25,000
	Fish, fish food and small pond	50,000
	Fish with big pond	1,50,750



## SHOKKHOM Nari

Empowerment of women through female entrepreneurship

Project name	Details	Cost (BDT)
1. Fabric/Clothing business	Supplies and setup; group	15,000
2. Backyard/Rooftop farming	Seeds, saplings, pots, supplies	20,000
3. Handicrafts and Crochet business	Supplies and setup; group	40,000
4. Embroidery business	„	40,000
5. Hand block business setup	„	50,000
6. Plant nursery store	Saplings, pots, supplies; group	50,000
7. Home made food supply business	Supplies and cooking setup	60,000
8. Convenience store/general store	Full shop setup with supplies	80,000
9. Women's boutique shop setup	„	80,000

# FUNDING OPPORTUNITIES

in SHOKKHOM projects



## Small Enterprises

Project name	Details	Cost (BDT)
1. Business on van	New van with a business setup Investment capital	30,100 20,000
2. Sewing machine	New machine in a tailor shop/ individual use Tailor shop setup with two machines Tailor shop refurbishment	15,000 40,000 20,000
3. Tea stall	New tea stall with supplies and products Tea stall refurbishment	40,375 30,000
4. Grocery shop	New grocery shop with supplies and products Grocery shop refurbishment	80,625 40,000
5. Business on boat	New boat with fishing equipment Fishing equipment supply	2,75,000 50,000
6. Small shop	New shop with supplies and products Small shop refurbishment	40,000 25,000
7. Food stall	New food stall with supplies and products Food stall refurbishment	50,000 30,000

# GENERAL QUERIES

Regarding SHOKKHOM project and donation



## ***Q. How is my donation utilized to make someone SHOKKHOM?***

OBHIZATRIK Foundation accepts all kind of donations to support underprivileged people living in our society. We use the donations to provide a sustainable income-generating business model for the beneficiaries so that they can earn money consistently and escape poverty in the long-run. Sponsors or donors can check out our business model schemes and donate for a specific cause. The donation is then used to provide a fully developed business setup for any capable beneficiaries

## ***Q. Can I pay my Zakat as donation for a particular project?***

Yes. We accept Zakat, individual donations and corporate donations to provide SHOKKHOM livelihood projects to people.

## ***Q. Can I donate my money to a particular candidate through the organization?***

Yes, we accept recommendations of specific candidates from donors. Upon receiving a request we will assess the referred candidate and provide them projects if they are eligible to run the business

## ***Q. What will I receive upon donating for a project?***

When you extend your contribution to support a beneficiary, you will receive quarterly update reports along with video reports about the beneficiary and how their projects are running. This will help you understand how the financial state of the beneficiaries are improving with time.

## ***Q. Is donation to SHOKKHOM one-time or continuous?***

We accept one-time donations for SHOKKHOM projects. Enthusiastic donors can make future donations for other projects.

## ***Q. Is there any scope for CSR programs or partnerships?***

Yes. Interested corporate sponsors can collaborate with us in large scale SHOKKHOM project implementation as well as SHOKKHOM Model Village projects and community development projects.

# EMPOWER SOMEONE

Contribute your valuable donation to SHOKKHOM

Bank name: Trust Bank Limited

A/C name: OBHIZATRIK Foundation

A/C number: 00280210010529

SWIFT code: TTBLBDDH

Routing number: 240262987

Branch: Mirpur branch



01701666305 - bKash, Upay and  
OK wallet (Merchant)



01701666300 - Nagad (Merchant)  
160 - Rocket biller ID for OBHIZATRIK  
obhizatrischool@gmail.com



## TRANSFORM LIVES WITH CONSISTENT DONATION

*An Automated Donation system through  
OBHIZATRIK Foundation's Bkash Recurring  
Donation*

Whether it's 1 Taka a day, or 10 Taka a week, month,  
or year, your small but consistent donation (Zakat or  
Sadakah) can make a world of difference.

To know more, visit or click:

<https://obhizatrik.org/become-a-lifetime-donor/>





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# OBHIZATRIK FOUNDATION

#CHANGINGBANGLADESH



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